

DOMINIQUE Jean-Louis VAGNIERES tel: +41 79 643 03 59 skype ID: dom_oa
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Portfolio: www.thedelement.com



DESIGN SKILLS

Creative Direction
UX Design
Graphic Design
Web Design
Typography
Photography

COMPUTER SKILLS (MAC & PC)

Photoshop
Illustrator
Dreamweaver
Premiere
InDesign
AfterEffects
Scrum methodology
Responsive Website
HTML 5
CSS 3
Joomla
Wordpress

LANGUAGES

French (native)
English (fluent)
German (proficient)

EXPERIENCE

Creative Director (freelance), Singapore, and Zürich, Switzerland Communicator at BlueSpice Design, Bangkok, Thailand

Sep. '15 to present

Project Management, Brand development for ITMA services. Corporate material and web development for IMD Southeast Asia and IMD Switzerland. Digital Marketing, Branding, graphic support for various clients.

SPG Swiss Promo Group, Lausanne, Switzerland Marketing and Communication Director

July. '11 to Sep. '15

Graphic/communication department Leader. Responsible for developing, training and leading the team (10 people) of graphic and web designers in Switzerland and in Tunisia. Responsible for the marketing (web, print, social networks) for SPG. Project management with agencies and vendors in India and Thailand.

IMD International, Lausanne, Switzerland Senior Creative Designer

Oct. '07 to June '11

Production of online and print marketing campaigns. Creation of the IMD website. Video editing. Responsible for the team of graphists and external contractors.

iMagicLab, LLC., Novato, California, USA Graphic / Interactive / Web Designer

Oct. '06 to Sep. '07

Flash animation, Flash Video, Web Design, Print Design for large companies in the automotive industry.

The D Element, San Francisco, California, USA Founder (Graphic / Interactive / Web Designer)

May '03 to Oct. '06

Multiple projects from start to finish for various clients including Morrison & Foerster LLP, Design Reactor, Montres Jaquet-Droz, Calfee Foundation, Vet-Sos, Naral, Magic Theatre.

Silicon Graphics, Zurich, Switzerland Business Development

May '99 to Sep. '00

Sales to Universities, the Swiss Federal Institute of Technology (EPFL), and the European Center for Nuclear Research (CERN).

EDUCATION

Academy of Art University, San Francisco, CA.

Graduation – Dec. '02

BFA Computer Arts / New Media.

University of Lausanne (HEC), Lausanne, Switzerland.

Graduation – July '98

Master in Marketing, Management and Economic Science.

University of Neuchâtel, Faculty of Law, Neuchâtel, Switzerland.

General Study – May '94

Completed courses of study in Roman, criminal, administrative, and social law.