

DOMINIQUE Jean-Louis tel: +41 79 643 03 59 skype ID: dom_oa
VAGNIERES dvagnieres@gmail.com
Portfolio: www.thedelement.com



DESIGN SKILLS

Creative Direction
Graphic Design
Web Design
Typography
Video Editing
Photography

COMPUTER SKILLS (MAC & PC)

Photoshop
Illustrator
Dreamweaver
Premiere
InDesign
AfterEffects
Flash
Responsive Website
HTML 5
CSS 3
Joomla
Wordpress

LANGUAGES

French (native)
English (fluent)
German (proficient)

EXPERIENCE

Freelance, Singapore

Communicator at BlueSpice Design, Bangkok, Thailand

Project Management, Brand development for ITMA services. Branding, corporate material and web development for IMD Southeast Asia.

Sep. '15 to present

SPG Swiss Promo Group, Lausanne, Switzerland Marketing and Communication Director

Graphic/communication department Leader. Responsible for developing, training and leading the team (10 people) of graphic and web designers in Switzerland and in Tunisia. Responsible for the marketing (web, print, social networks) for SPG. Project management with agencies and vendors in India and Thailand.

July. '11 to Sep. '15

IMD International, Lausanne, Switzerland Senior Creative Designer

Production of online and print marketing campaigns. Creation of the IMD website. Video editing. Responsible for the team of graphists and external contractors.

Oct. '07 to June '11

iMagicLab, LLC., Novato, California, USA Graphic / Interactive / Web Designer

Flash animation, Flash Video, Web Design, Print Design for large companies in the automotive industry.

Oct. '06 to Sep. '07

The D Element, San Francisco, California, USA Founder (Graphic / Interactive / Web Designer)

Multiple projects from start to finish for various clients including Morrison & Foerster LLP, Design Reactor, Montres Jaquet-Droz, Calfee Foundation, Vet-Sos, Naral, Magic Theatre.

May '03 to Oct. '06

Silicon Graphics, Zurich, Switzerland Business Development

Sales to Universities, the Swiss Federal Institute of Technology (EPFL), and the European Center for Nuclear Research (CERN).

May '99 to Sep. '00

EDUCATION

Academy of Art University, San Francisco, CA.

BFA Computer Arts / New Media.

Graduation – Dec. '02

University of Lausanne (HEC), Lausanne, Switzerland.

Master in Marketing, Management and Economic Science.

Graduation – July '98

University of Neuchâtel, Faculty of Law, Neuchâtel, Switzerland.

Completed courses of study in Roman, criminal, administrative, and social law.

General Study – May '94

To Whom it May Concern,

I relocated to Switzerland from Singapore and am currently looking for an opportunity in the advertising/creative field but more specifically, a role which would allow me to combine creativity, business considerations, and team work in order to find the best solutions for clients.

My years of experience and knowledge in design, communication, and as a people manager would greatly benefit a creative company or a marketing/communication department. I hold a Masters degree in Management and Marketing, a Bachelor of Arts degree in Graphic Design and New Media, and believe that this enables me the possibility to understand broader business perspectives and implications when finding the right campaign and communication solutions for a client. This, combined with working and living in the United States, Switzerland, Tunisia, and now Singapore as well as building and managing teams in Switzerland, Tunisia, Thailand, and the United States allows me to appreciate and recognize cultural differences, be they in working environments or customer expectations.

A position of Social Media Manager, Creative Director, Art Director, Digital Marketing Manager or User Experience Designer would be a great match. I believe this opportunity would utilize my strengths as a people and project manager, a team builder, an effective communicator, and as a creative designer while allowing me to learn from others and to fulfill my curiosity. I would bring a strong work ethic, strategic thinking, and dedication and would be happy to provide references to this effect if requested.

I would be delighted to discuss further a possible position during an interview. Should you have any questions or concerns, please do not hesitate to contact me by email at dvagnieres@gmail.com or by phone at +41 79 643 03 59.

Sincerely,

Dominique Vagnieres